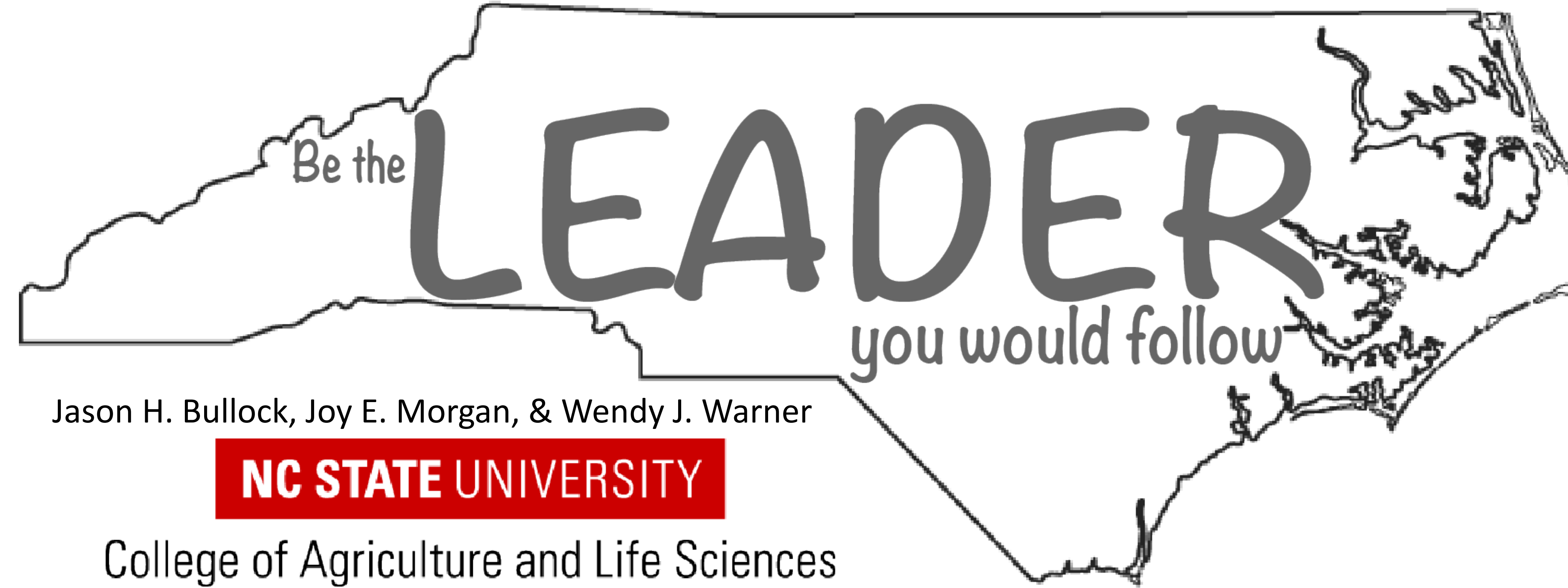


Promoting Minority Leaders in Agriculture



Introduction

- ❑ Increasing cultural diversity in agricultural education is a need and research focus.
- ❑ Data shows disparity in membership and enrollment from underrepresented groups (URGs)
- ❑ Lack of diversity is present in School-based Agricultural Education Program (SBAE)
- ❑ **Purpose:** Promote agricultural careers, develop leadership skills, and promote diversity and inclusion in SBAE programs.
- ❑ **Goal:** Provide an interactive educational and leadership-based experience for minority secondary agricultural education students.
- ❑ **Program:** Minority Leaders in Agriculture (MLA)

Costs/Resources

- ❑ T-shirts for participants & chaperones
- ❑ Lunch provided by campus catering
- ❑ Hotel lodging for participants
- ❑ Departmental or Recruitment funds encouraged to cover costs.

How it Works

- ❑ Funding obtained to promote agriculture careers and leadership among minority students (African American, American Indian/Native American, Alaska Natives, Asian American, Latinos, Hispanics, & Pacific Islanders) enrolled in SBAE programs.
- ❑ Email sent through NC FFA listserv
- ❑ Incentives: FFA Convention registration (if attending); NC State University gift bag; program t-shirt; & hotel accommodations (if requested)
- ❑ Coordination of facilities, room reservations, presenters & volunteers through email & interpersonal communication

Recommendations

- ❑ Continuation and expansion of similar educational programs are needed.
- ❑ Higher education institutions must continue to create opportunities for minority students to:
 - Develop leadership skills
 - Experience a college campus
 - Interact with undergraduate students, graduate students, and faculty
 - Learn more about academic and career opportunities in agriculture

Results

- ❑ Components of MLA
 - ✓ Welcome & Overview
 - ✓ Campus Tour
 - ✓ “How Do I get Here?” presentation
 - ✓ DiSC Personality Leadership Session
 - ✓ Roundtable Lunch with CALS Faculty
 - ✓ Panel Discussion from Alumni from URGs
 - ✓ “We Are MLA” Leadership Session
 - ✓ History of MLA Presentation
 - ✓ Howling Cow® Ice Cream & Evaluation
- ❑ Participants
 - 38 Secondary SBAE students
 - 17 Secondary SBAE teachers
 - 8 Undergraduate & Graduate Students
 - 8 Faculty & Staff
- ❑ Evaluation Feedback
 - + Event was beneficial
 - + Students exposed to at least one new ag career.
 - + Teachers indicated interest in follow-up event or similar event
 - + Three teachers requested resources to incorporate with officer teams.
 - Consider providing students with exposure to college class environment
 - Encourage more dialogue about diversity and inclusion challenges and strategies.



REFERENCES



MLA VIDEO