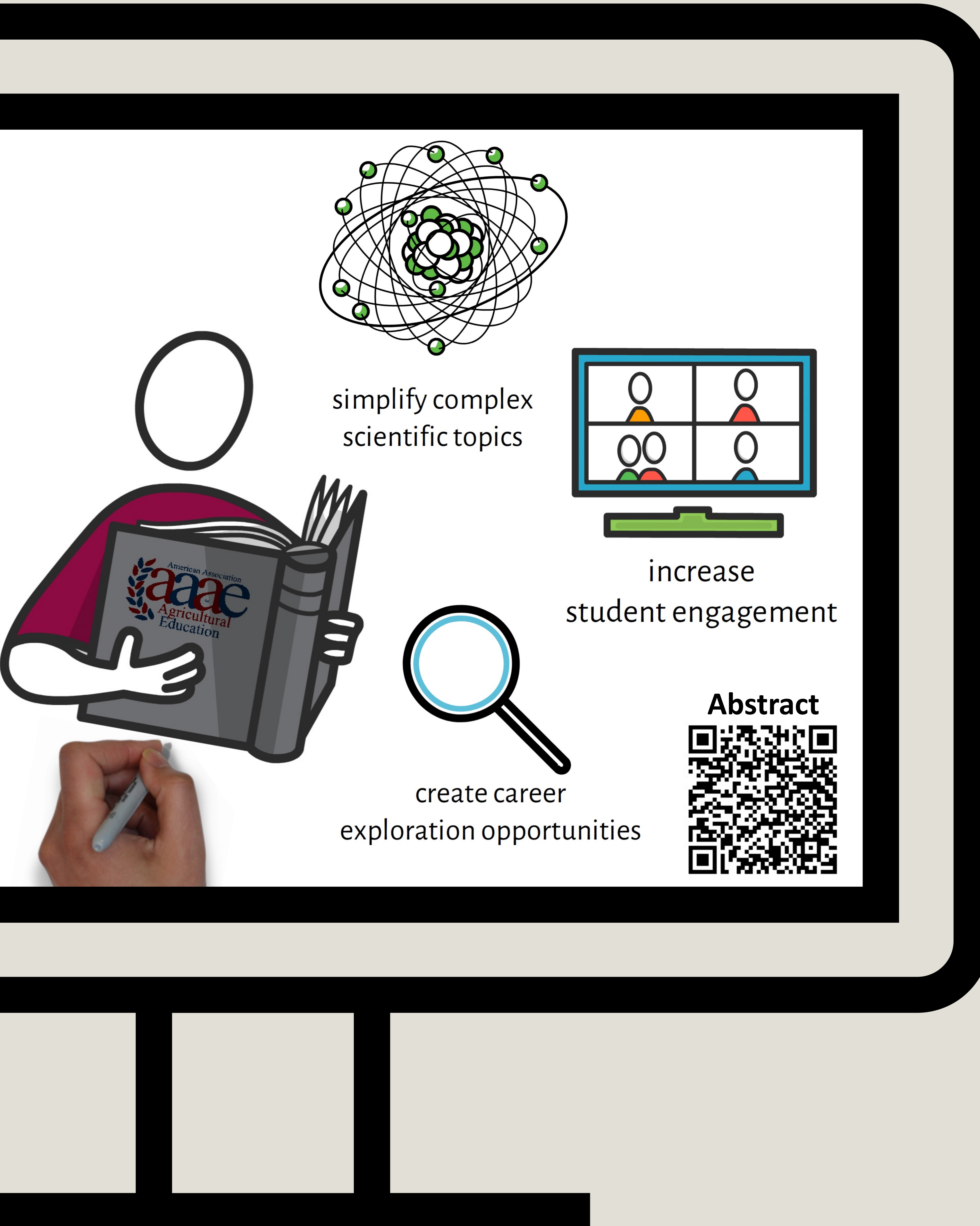


Scribing the Way:

Using VideoScribe to Engage Agricultural Education and Communications Students in Virtual Learning



Rebekah McCarty
Shannon Norris
New Mexico State University



We must consider individual students' needs as we approach online learning.

Introduction & Conceptual Framework

- Using sketch videos in online education courses increase student interaction in online agricultural education courses.
- The three most important interactions in online courses: 1) learner-to-instructor, 2) learner-to-content, 3) learner-to-instructor (Martin & Bollinger, 2018).
- Delivering content through sketch video platforms positively impacts engagement with students allowing them to play an active role in their education.

How it Works

- We integrated sketch videos into a junior-level course at New Mexico State University to increase student-centered instruction.

Results to Date & Implications

- Sketch videos have a positive benefit on each of the preferred interactions types identified by Martin and Bollinger (2018).
- Video development provides opportunities for career preparation.

Advice to Others

- Teachers should view tutorials to become familiar with the software.
- Opportunities to increase student accessibility should be explored.

Cost & Resources

- VideoScribe offers customized subscription options for educational use.