



AGSNACC

USING PODCASTS FOR A TASTE OF CAREER EXPLORATION

NEED FOR INNOVATION

During the transition to virtual learning necessitated by the COVID-19 pandemic, California SBAE leaders worked to provide alternative methods to incorporate career exploration into classrooms; thus, the AgSnacc was born.

PROGRAM PHASES

Planning (generating the format for the podcast interviews)

Recording (took place during interviews via zoom)

Production (audio editing and website development), and

Distribution (carried out via social media and email).

COSTS AND RESOURCES

AgSnacc was funded by a state workforce development grant. Costs included recording equipment, curriculum and website development, and hosting subscriptions. Total cost = \$5,050

FUTURE PLANS

- Continue recording and editing interviews
- Adding transcripts in different languages
- Expand interviews with industry professionals outside of California
- Continue effort to search engine optimize (SEO) the AgSnacc website

ADVICE TO OTHERS

- To optimize use, provide curriculum resources for ease of implementation immediately into the classroom
- Track career types for diverse library of podcast episodes
- Professional recording equipment, while costly, creates a professional product

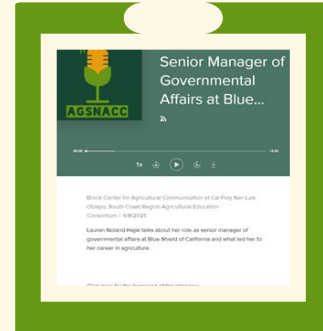
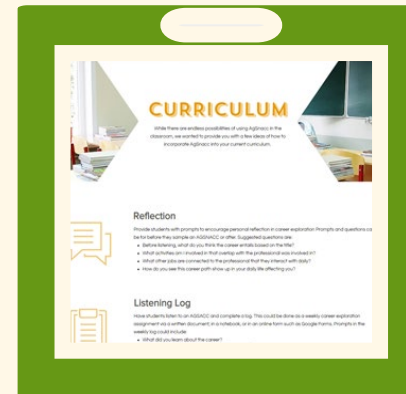
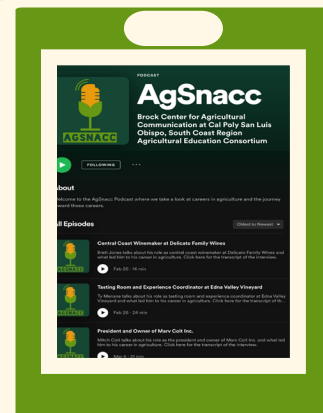
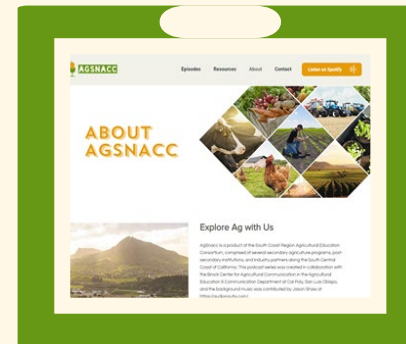
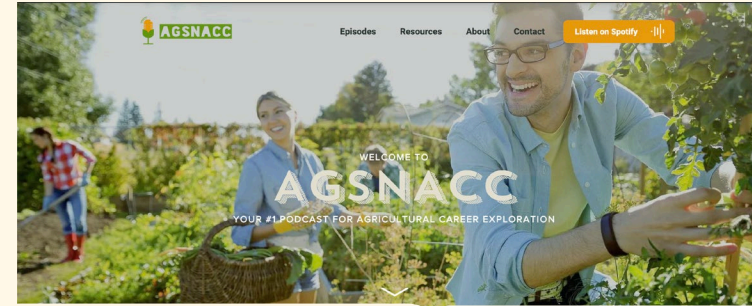
TEACHER COMMENTS

"...the students listened to a podcast and gave a report on the job they had chosen. It is a great resource for teachers, thank you!"

-Katie Gradoville, Lompoc High School

"I have used some of the podcasts on choice boards ...The students I have talked to about them have really enjoyed them."

-Sara Carney, Arroyo Grande High School



CAL POLY

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