

SHARING VIRTUAL KUDOS:

Using Kudoboard to Send Online Thank You Notes

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INTRODUCTION

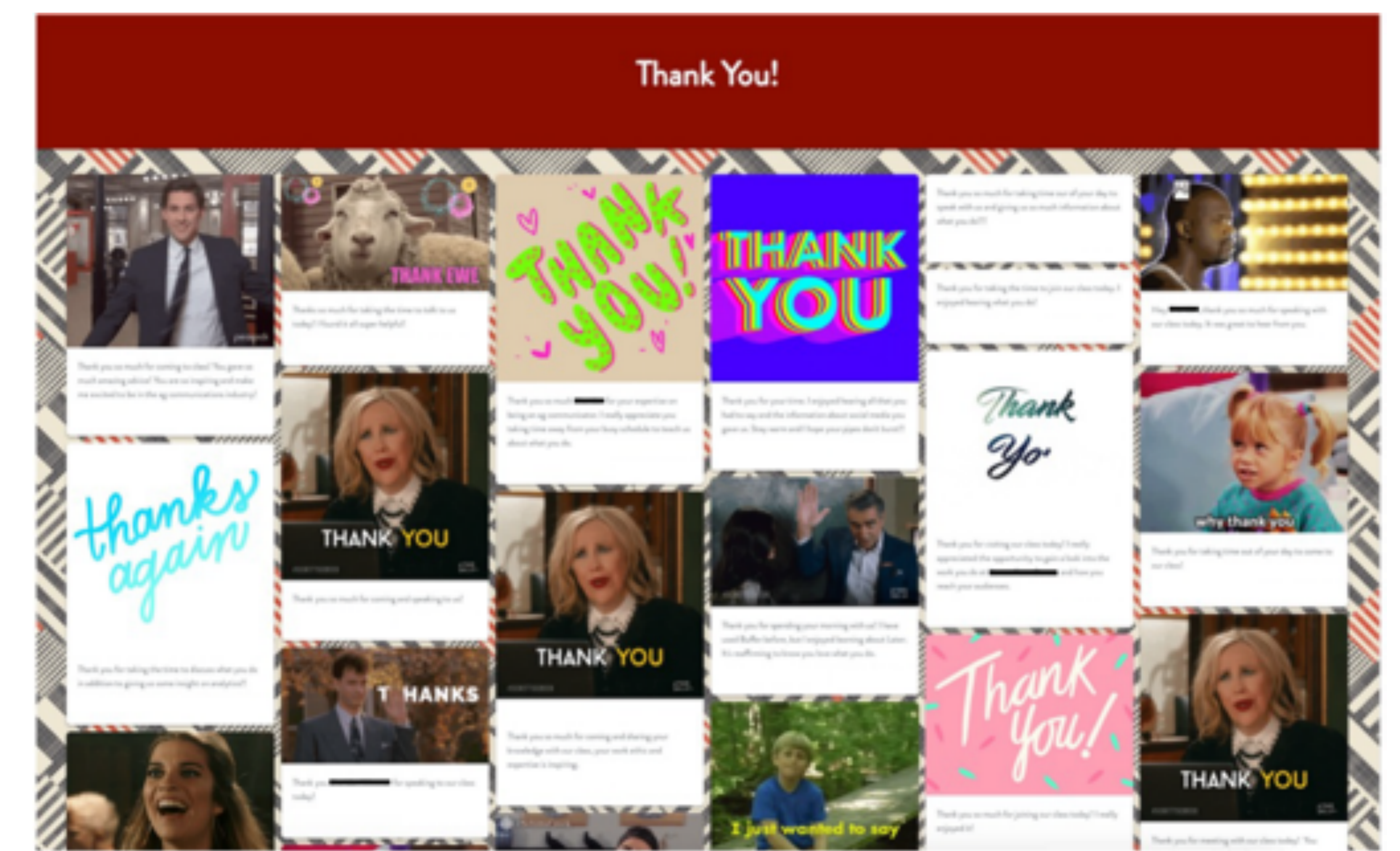
- Guest speakers help students connect what is taught in the classroom with “real-world” experiences.
- Thank you notes are one way students can show gratitude to guest speakers.

NEED FOR INNOVATION

- In the Spring of 2021, a senior-level capstone course invited guest speakers from across the country to share their expertise with students.
- With COVID-19 precautions and students participating online, we needed a new way to send thank you notes that was more distinctive than email.

RESULTS

- All purchased Premium boards were used.
- Premium boards allowed for a maximum of 100 posts; however, there were only 45 students in the class.
- Participation was optional and on average, 21 students participated on each board.
- Students appreciated the ease and enjoyed the personalization.



HOW IT WORKS

- A Kudoboard was created for each guest speaker after their presentation.
- To “sign” the Kudoboard, each student created a post on the board.
- All boards can be personalized through 100 different backgrounds for all occasions.
- Delivery of boards can be scheduled or sent manually once all posts are added.
- The link to the full Kudoboard is emailed to the recipient’s email, along with an optional custom message.
- Once received, speakers can send a reply to everyone who contributed to the board: the primary sender and all who posted.

COST

- Mini boards are free (10 posts).
- Premium boards (100 posts) can be purchased individually for \$5.99/board or in three different annual packages: 25 boards for \$99/year, 50 boards for \$189/year, or 100 boards for \$349/year.

ADVICE TO OTHERS

- Kudoboards are a great way to show appreciation to:
 - Virtual guest speakers
 - Graduate students passing their defense
 - Faculty and staff awards
 - Retirements
 - Many other celebrations
- Boards should be shared with students quickly after the guest speaker to encourage the best response rates.
- Set a deadline for contributors to add posts so the board can be sent in a timely fashion.

THANK YOU

Posts could include a personal message with either a photo (from the Kudoboard stock images or uploaded), animated gif, or video (uploaded or linked to YouTube). Students customized their thank you posts for each guest speaker.

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kudoboard