



# Student Perceptions of the Fifth Annual Greenhand Leadership Conference at Auburn University



Alexandria N. McLeod, Makeda I. Nurradin, Garrett T. Hancock, Amanda L. Hyjek, Jason D. McKibben, Christopher A. Clemons, & James R. Lindner

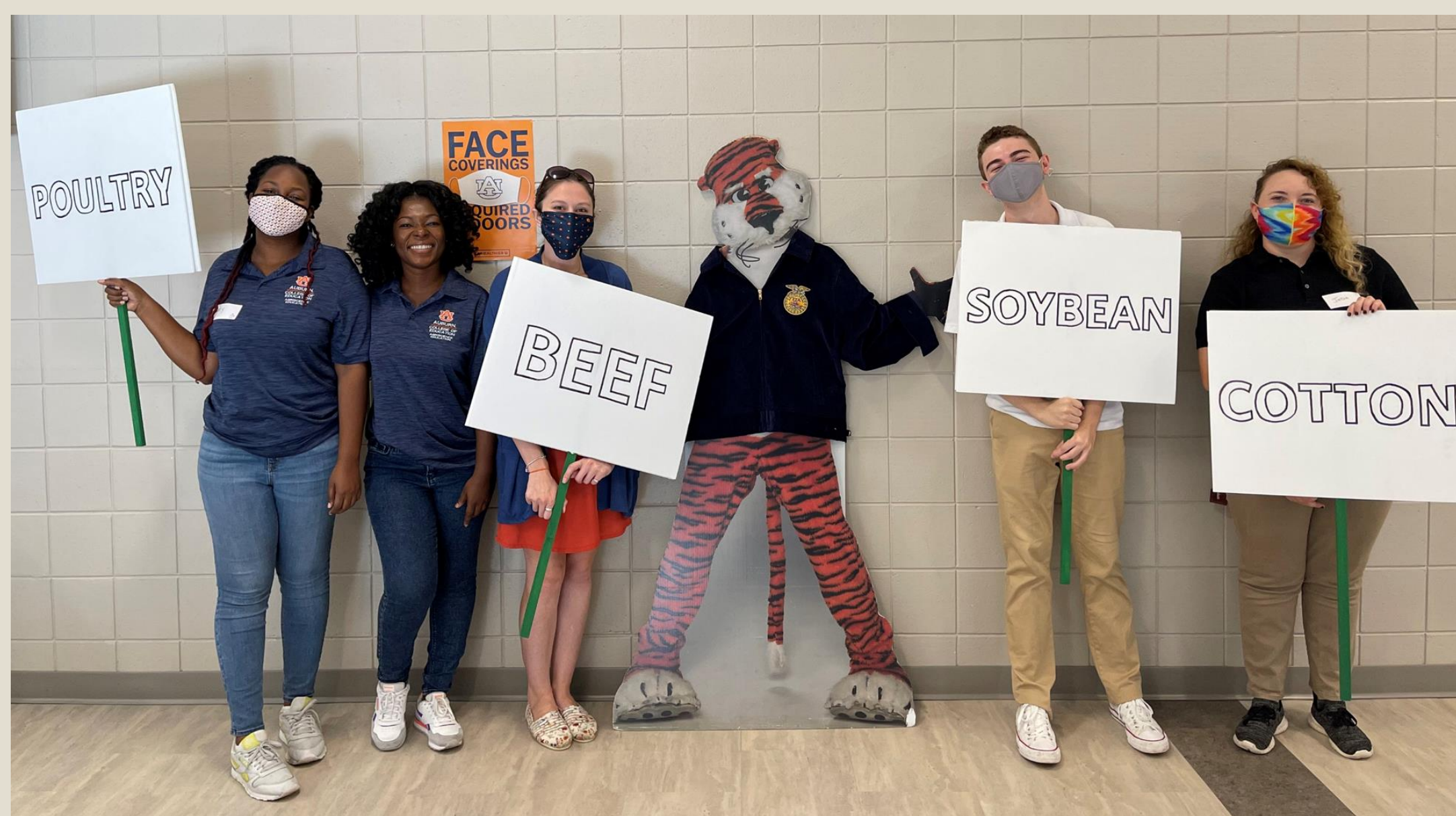
## Introduction

To earn a Greenhand Degree, students must know the history, mission, creed, and emblem of FFA, as well as make plans for a Supervised Agricultural Experience (SAE; Mozo, 2021). The Greenhand Leadership Conference is a one-day event used to prepare students for earning their Greenhand Degree. The four sessions included in the conference were:

- Session 1 – FFA 1: parliamentary procedure and the FFA manual.
- Session 2 – FFA 2: FFA history, emblem, and colors.
- Session 3 – FFA 3: FFA creed, mission, and motto.
- Session 4 – SAE: meaning of SAE, what it consists of, and how to get started.

## Methodology

- 20 question evaluation instrument based on session topics and objectives.
- Data were analyzed using SPSS
- Open response data were analyzed independently using inductive coding.



## Results

**Table 1**  
*Means and Standard Deviations of Knowledge Gained During the Greenhand Conference by Topic*

As a result of the Greenhand Leadership Conference, I have learned a lot more than I already knew about...

	<i>M</i>	<i>SD</i>
The meaning of SAE.	4.37	0.95
Different SAE types.	4.25	0.97
The FFA Manual.	4.18	0.96
FFA history.	4.12	0.99
FFA colors.	4.04	1.21
The meaning of the FFA emblem.	3.97	1.03
FFA motto.	3.88	1.08
Parliamentary Procedure.	3.86	1.19
FFA mission.	3.71	1.26
FFA creed.	3.60	1.21

**Table 2**  
*Mean and Standard Deviations of Opinion Statements*

Statements	<i>M</i>	<i>SD</i>
I feel prepared to earn my Greenhand degree because I participated in this event.	3.96	0.95
I would recommend this conference to others.	4.67	0.71



## Conclusions

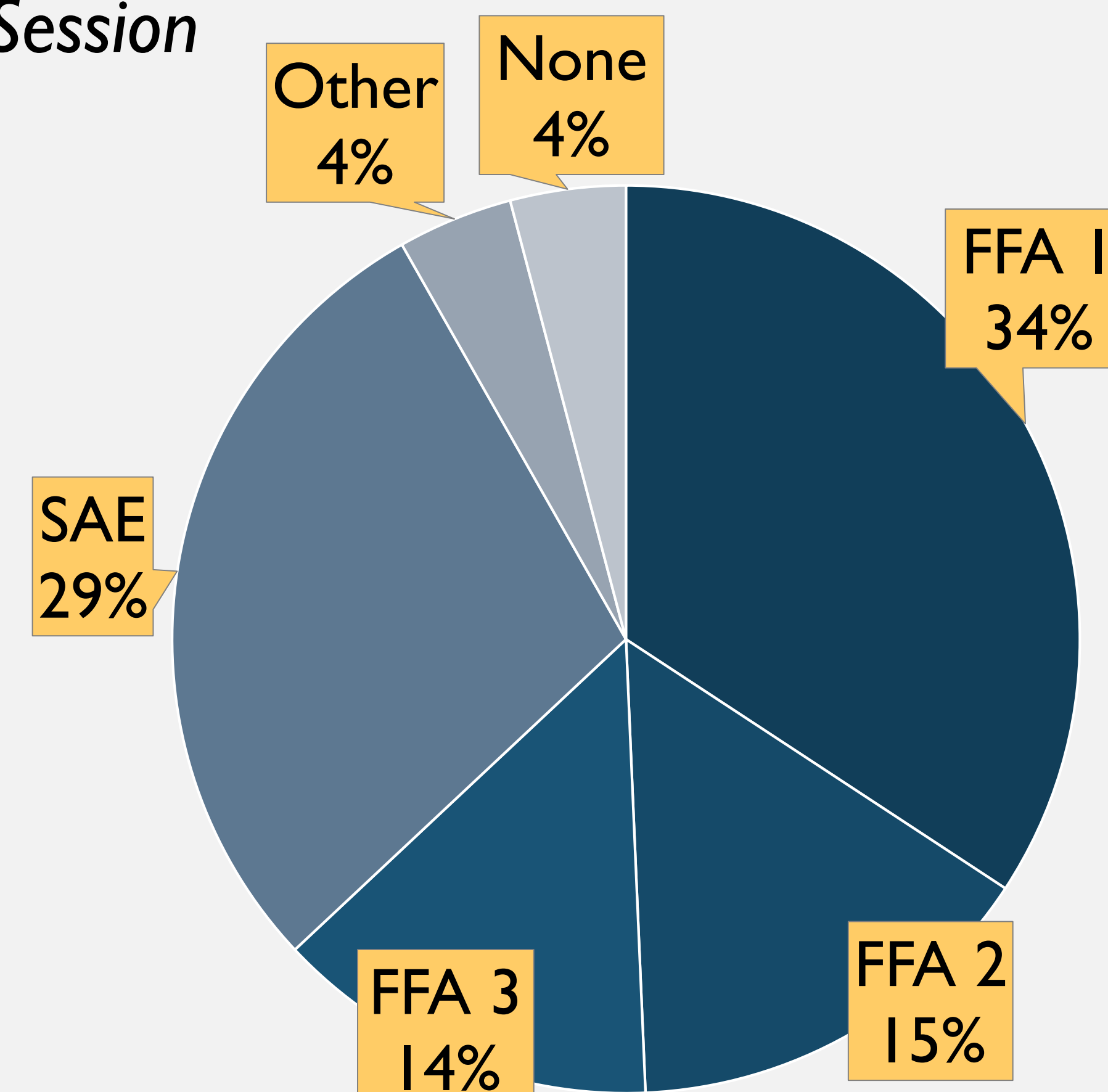
The data shows a perceived increase in knowledge for all sessions included in the Greenhand Conference.

- Sessions with informative activities that utilize reward-based learning were the most liked sessions.
- Sessions with public speaking, confusing instructions, or tedious activities were least liked.
- Implications from this study for future research indicate that workshops should be constructed from an assumption of no knowledge base of FFA.
- Further research on the characteristics of workshop presenters influencing effectiveness may be valuable.

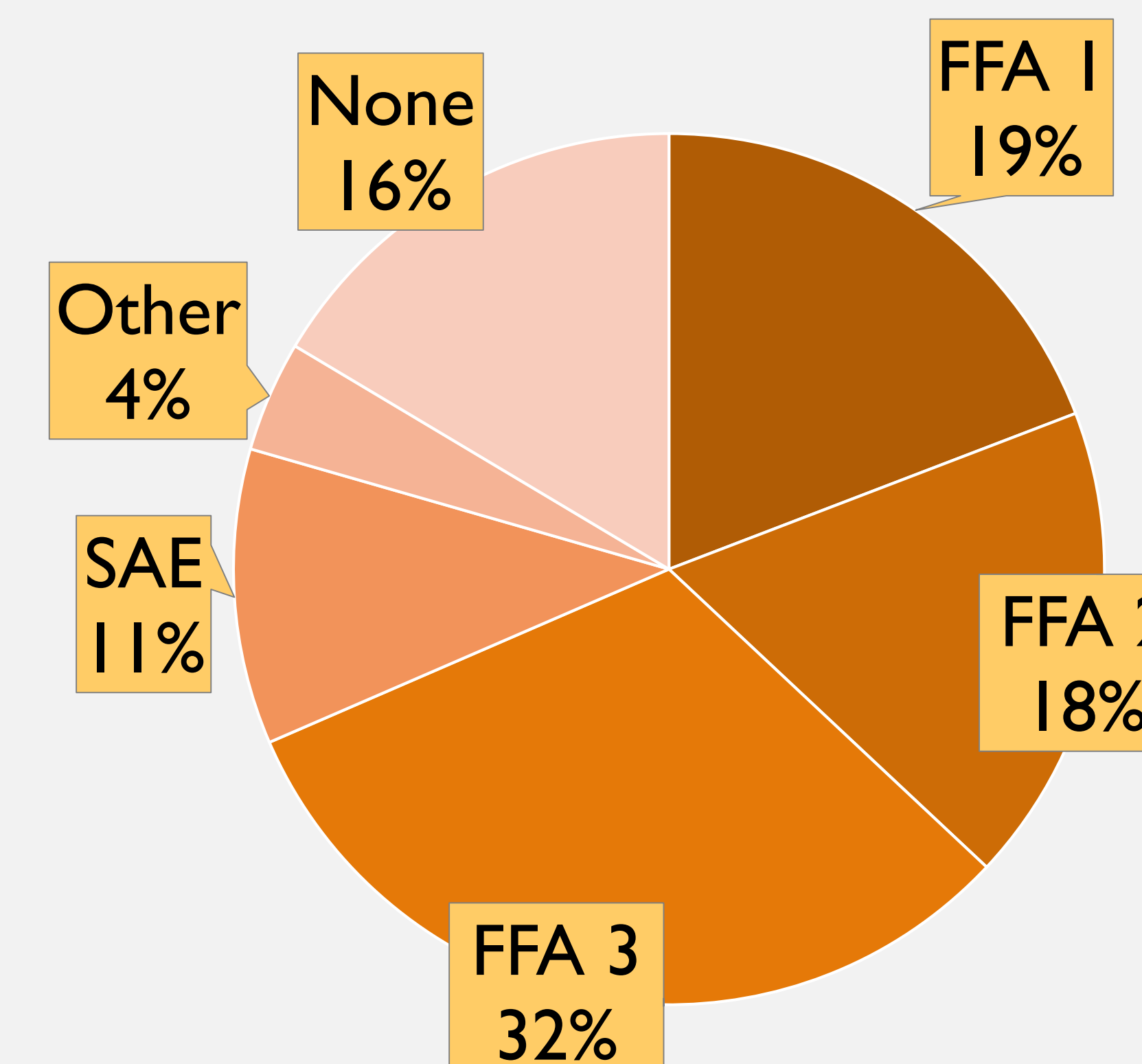
## References\*



**Figure 1**  
*Favorite Session*



**Figure 2**  
*Least Favorite Session*



Informative | Interactive | Reward-based

\*available upon request.