



# Using LinkedIn for an End-of-term Synthesizing Portfolio Project

Garrett S. Brogan, Allison L. Dunn, Ph. D.

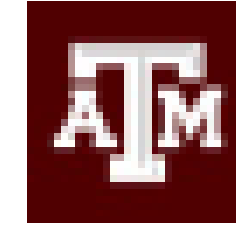
United States · [Contact info](#)

150 followers · 148 connections

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Texas A&M University

## Activity

This is an area where we can see students being active in their profile. As well as showing the connections they are making with intended industry professionals. 'To be able to get a better job' was deemed by incoming college freshman as the most important reason for attending college (Stolzenberg et al., 2020).

*Practice:* Students can post different projects, events, or life updates here that may correspond with their career journey. Their activity will also show how engaged they are with individuals or groups within their chosen, perspective industry.

We had some students really connect to their industry while others just stated their values or strengths. One student stated, "as a leader in the healthcare field I plan to influence and change my patients' perspectives on how they view health."

## About

In this section, students incorporate different assignments and assessments they have completed throughout the Leadership Studies minor. This is an area to highlight why studying leadership makes them a better candidate for their potential career. Many employers see having leadership skills and the ability to work in teams as something valuable to their company (Finley, 2021; Gray & Koncz, 2017).

*Practice:* Students talk about how their core values, Gallup StrengthsFinder strengths, or leadership definition makes them a valuable asset for an organization as well as how they can incorporate them into their desired career industry.

Critical thinking skills were enhanced as students thought of ways they could market their leadership skills

## Featured

The focus on this section is for students to highlight why they chose a Leadership Studies minor. Through a short video, students explain why they studied leadership and how it can apply to the industry they want to be a part of. This video allows students to get creative while also marketing their learned leadership skills.

*Practice:* Students upload/attach a Tik Tok video or reel and pin it so those viewing their profile can easily see how participating in the Leadership Studies minor sets them apart from others.



This progression portfolio allows them to adapt their profile and continue to find ways to better market themselves and make important connections between theory and practice.

## Experience

Over their time within the Leadership Studies minor, typically 3-4 long semesters, students are expected to update this section as their leadership experiences develop and their leader competency and capacity develops.

*Practice:* Students include different jobs they have had, leadership roles in organizations or volunteer experiences, and most importantly any internships they had.

It is also important for faculty to themselves have a great example of a profile.

## Education

Potential employers use the education section as a way to filter potential job candidates. Therefore it is important for students to keep their education section updated as they change majors, add minors or other academic certificates. Highlighting Texas A&M University here also connects students to the larger Aggie Network.

*Practice:* Students can either highlight their major in conjunction with their minor(s) or highlight their minor with their major in a supporting role.