

Introduction

- Involvement in student organizations promote educational outcomes of institutions of higher ed (Floerchinger, 1988, as cited by Hoover et al., 2004).
- There is value and a need for a student organization for pre-service teachers (Roberts et al., 2007).
- After membership of AEE Club began to dwindle, brainstorming began about how to promote the mission of agricultural ed to the greater student body.
- FFA Alumni & Supporters at NC State was born.



Expanding the Reach of AEE Club: Rebranding the Departmental Student Organization as FFA Alumni & Supporters

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Results to Date

- Membership has increased 500% from the Spring of 2023 to Fall of 2023.
- Eight-person officer team was elected.
- Focus of the club is service to ag education programs and professional development.
- Planned projects include an official dress drive, help with state and local CDEs/LDEs, campus tour event, and workshops for local FFA chapters.

How it Works

- Once the name change was proposed, officers and advisors held meetings with members, faculty, and NC FFA State Staff to gather information and develop ideas.
- Amendment was proposed and passed to change the name of the organization.
- Officer election was deferred until a new general body was formed, but a leadership team worked to file necessary paperwork, publicize the club, and plan initial meetings.
- Promoting same mission of rallying support of ag ed, just to larger audience.

Advice to Others

- Work with campus Student Involvement Office and State FFA Alumni Association closely.
- Use a broad variety of advertising mechanisms.
- Be sure paperwork is filed appropriately and timely.