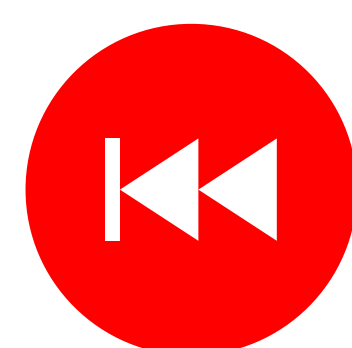
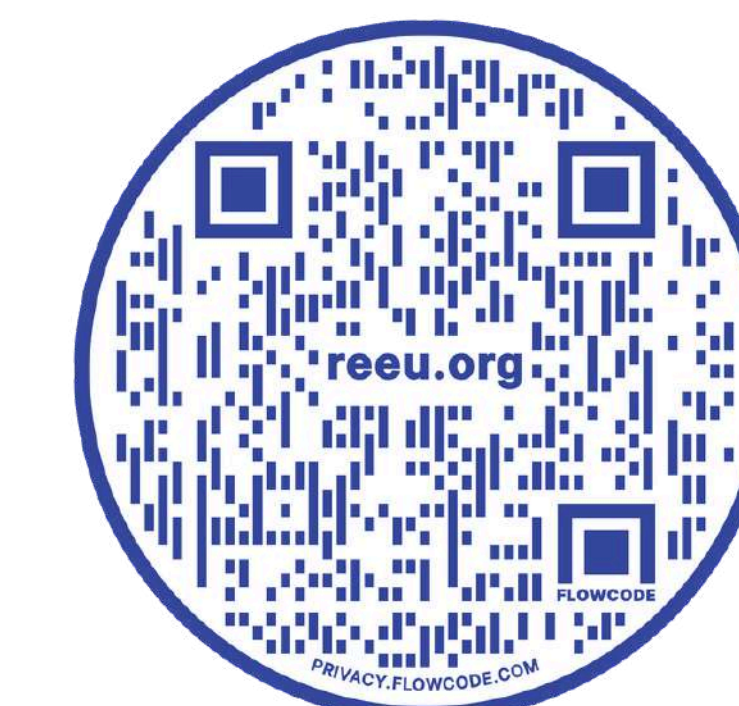


Podeos as a Tool for Practicing Science Communication, Telling Stories, and Strengthening Communities of Practice

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EPISODE 1: "Why"

- There are not enough chances to practice science communication beyond academic settings.
- Podeos offer students a platform to practice storytelling and share science beyond academia.



EPISODE 2: "How"

- Used Hersch's (2017) steps to create short, casual-interview style podeos.
- A teaser trailer and eight initial episodes were planned.
- Episodes are posted on YouTube and promoted via Instagram, X, LinkedIn, and REEU-ECN website.



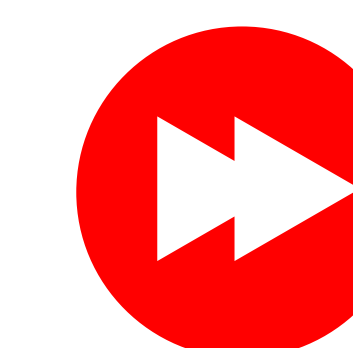
EPISODE 3: "Resources"

- University studio space
- Open Broadcaster Software Studio (OBS) for video recording
- Canva for graphic design
- Microphones and video cameras
- Time

SCIENCE ON AIR

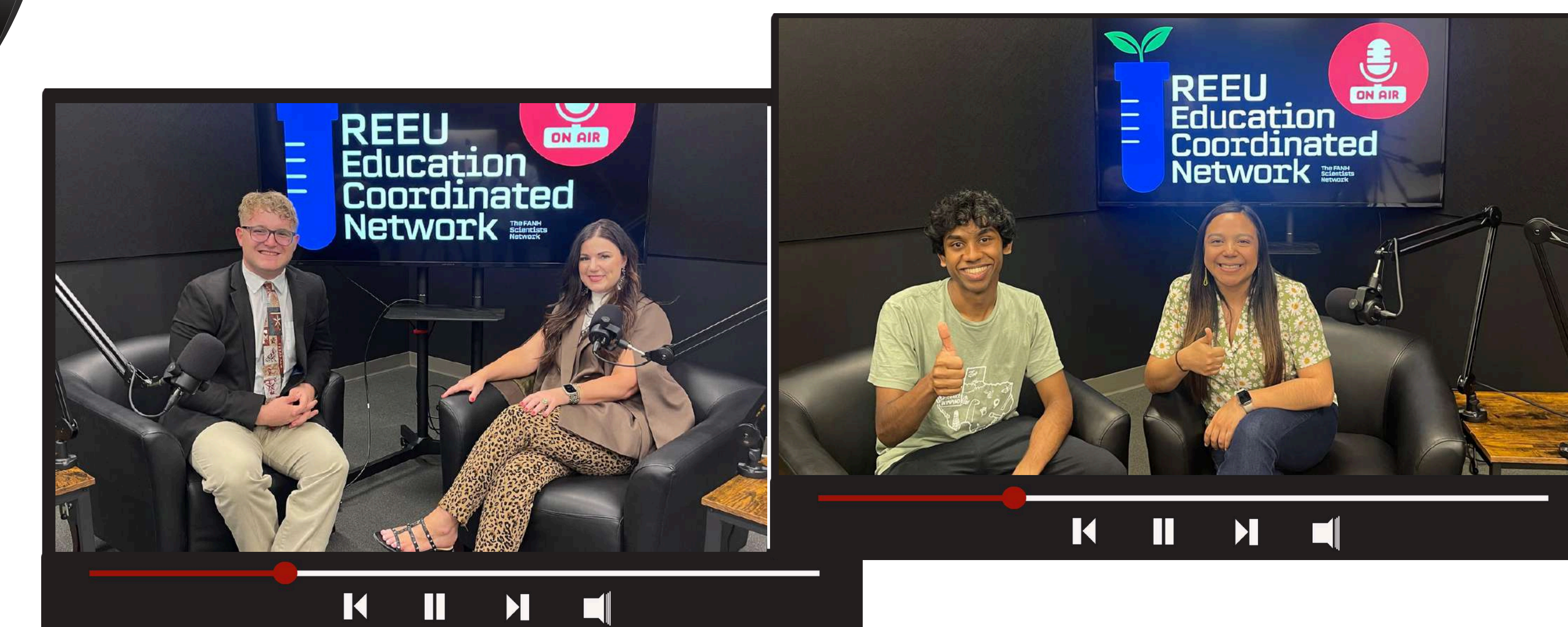


EPISODE 4: "What"



EPISODE 5: "Next Steps"

- Develop a user-friendly replication guide.
- Continue to assess and gather feedback to improve student outcomes.
- Expand reach and engagement.
- Have clear goals, accessible tools, to equipment, and feature diverse voices to plan a podeo series.



- Recorded 8 episodes featuring program leaders, industry professionals, and REEU students.
- Gave students a platform to practice public-facing science communication.
- Inspired one student to create their own podeo series.



YouTube



Abstract

